

RENTAL/RETAIL SOFTWARE  
FOR THE 21<sup>ST</sup> CENTURY

It's everything you need to run  
a successful VIDEO/DVD/  
GAMES/MUSIC store ...

**ROCKET.** The all-new Windows-based software that doesn't leave any detail about your DVD/video/games store to chance.

**Because you need to know!**

Every piece of information from every transaction, every customer, every operator, every hire, every stock item.

**ROCKET knows about it.**

**ROCKET** tells you what and who is working. What's hot. What's not. What's profitable. What to order. What's on order. And when it's coming!

**Simple, easy!**

**ROCKET.** The 21st century Windows successor to **VIDEOMINDER**, Australia and New Zealand's most successful and most widely-used video store software.

**NEW-LOOK  
VERSION  
3.0  
SHIPPING  
LATE 2009!**

CALL ANGELA DUNLOP  
ON +612-9634 8900

EMAIL: SALES@ROCKETRENTAL.COM

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**ROCKET**



Next Generation video software

**DETAILS OVER** →



# MAJOR FEATURES

*ROCKET – years ahead by design*

SEE MORE AT [WWW.ROCKETRENTAL.COM](http://WWW.ROCKETRENTAL.COM)

## MEMBERS & CONTACT TRACKING

- Unlimited details kept on each member
- Email address and mobile number kept for easy retrieval and marketing
- Up to five member photos can be captured for added security using the optional *PHOTOCHEK* Member ID plug-in module
- Transaction photos taken at counter and stored until debts are paid using the optional *PHOTOCHEK* Transaction ID plug-in module
- Parental restriction of children's rentals
- Full contact database, including staff & suppliers
- Keeps history of each customer's hires and sales; can be reported in both financial and graph form
- Easy-to-use suite of member marketing reports
- Additional report generator for more complex member reporting
- All reports to paper, mail merge, CSV or HTML
- Integrates with debt collection systems offered by ▶ [collectyourdebt.com.au](http://collectyourdebt.com.au) ▶ [eCollect.com.au](http://eCollect.com.au) ▶ *Entertainment Recoveries* ▶ *Video Defaulters/Legal & Commercial*

## MERCHANDISE/CATALOG MANAGEMENT

- Unlimited merchandise types, inc or ex GST
- Products can each be retail, rental or both
- Records awards, artists, other title information
- Import new products from CSV files or purchase orders
- Update catalogue details via Video Source Select subscription
- Enforces ex-rental security

## TRANSACTIONS/POS

- Rentals and sales made easy within a simple integrated transaction
- Deferred or part payments handled for stock and rental and extended fees.
- Handles multiple payments for the same transaction, eg, part cash, part credit
- Seamlessly integrates loyalty point redemption into transactions, allowing a member to use points against a transaction or a specific redemption item
- Sophisticated security system tracks shifts, safe drops, operator activity; produces audit trails
- Full staff/operator database

- Supports till pay-ins and pay-outs
- Full reservation system, and customer order module
- Suspend transactions: customers can interrupt the transaction, return to the store for more items, and then resume the transaction

## STOCK CONTROL

- Full stock control, and rental and retail stocktake system with cordless scanners
- Rental and retail stock entered and viewed in same screen
- Details of all sales & GP\$ kept on file on a day-by-day basis
- FIFO stock costing for accuracy of stock costs
- Purchase history and all costs kept on file
- Optional purchase order module for importing orders from head office ordering systems
- Purchase order module integrates with *MyVideoStore.com.au* stock ordering portal.

## MARKETING

- Full loyalty plan module; can be set up with different points schemes for each member type and product type
- Calculates loyalty points earned and used
- Prints promotional vouchers based on the customer's transaction (needs thermal printer)
- Supports special deals for retail and rental
- Automatically matches a deal or promotion based on the customer's transaction
- SMS and e-mail marketing capability; integrated with [www.Rockettxt.com](http://www.Rockettxt.com)
- Stop mail flag

## OVERDUES CHASINGS

- Keeps full chasings, debt collection history, including every SMS sent or phone conversation. Select the items and customers to chase, and record the results on screen directly into the system.

## HARDWARE REQUIREMENTS

Our recommended specification (for the server) for best performance is:

- Vista/Windows 2000/XP operating system (Windows 98 **NOT** suitable)
- 3 GHz processor or higher
- 80 Gb hard drive
- 2 Gig RAM
- 32 Mb video card
- Display resolution capable of 1024 x 768